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YASHICA

Half-frame 35 mm camera

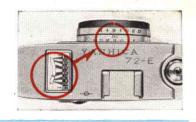
INSTRUCTION BOOKLET



The YASHICA 72-E uses standard casette 35mm black & white or color film. No special film is necessary. Negative is $18mm \times 24mm$, with 20 and 36 exposure rolls yielding 40 and 72 negatives, respectively.



 After reading the LV number in the exposure meter, set this LV number in the small window on the Shutter Speed Control Ring by turning the Aperture Control Ring.



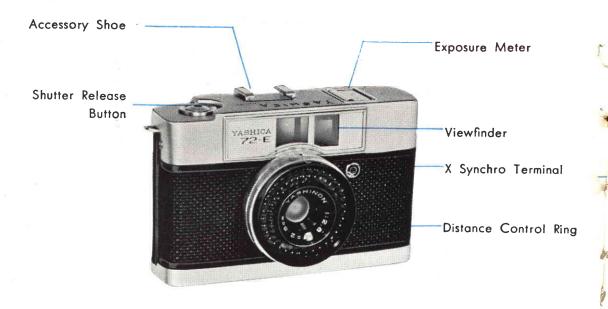
2. Compose your picture within the bright line frame in the viewfinder. Place your subject in the center of the frame. For close range photography (under 3 feet or 1 meter) frame your sudject within the inner lines in the bright line frame.

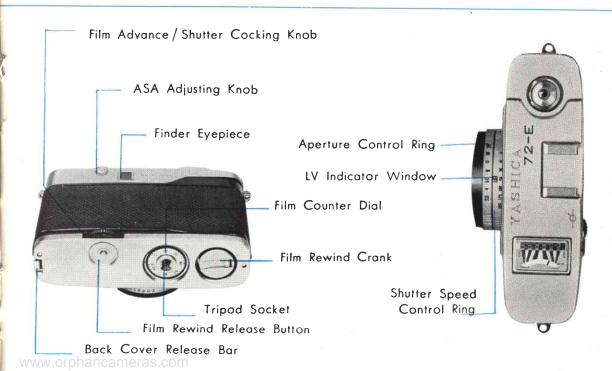


3. Your picture quality will be badly affected by even the slightest camera movement. Hold your camera very steady when taking picture. Use a tripod for shutter speeds slower than 1/30 sec.



DESCRIPTION OF YASHICA 72-E





LOADING FILM (1)



To unlock back cover, pull the Back Cover Release Bar down and the hinged back cover will open.



Push the rewind shaft down, and place a new roll of 35mm film in the film chamber, and push the Film Rewind Knob back in to set the casette in place.

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Always load the camera in subdued light or in the shadow of your body if you are in direct sunshine outdoor.

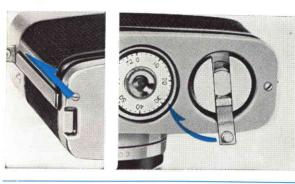


Gently draw out the film leader from the casette. Thread the film leader into the slot of the Take-up Spool.

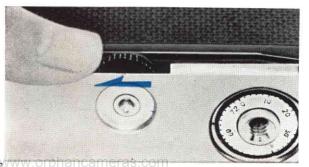


Make sure the perforation in the film are threaded to the sprocket.

LOADING FILM (2)



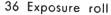
Close the Back Cover, and push the Back Cover Release Bar back up to lock it. Flip up the Film Rewind Crank Handle and gently turn it clockwise to take up the film-sag.



Advance the film twice by rotating the Film Advance Knob and press the Shutter Release Button.

7







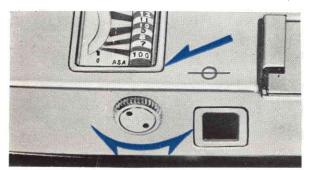
20 Exposure roll

After the film has been loaded in the camera, turn the Film Counter Dial with your finger clockwise and set 40 or 72 (in the Film Counter Dial) opposite the red dot (in the camera body).

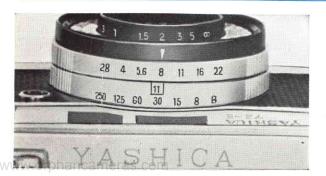


Now the camera is ready for the first picture.

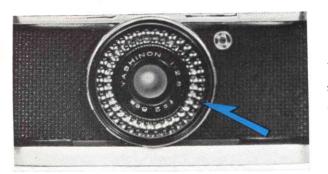
FOR CORRECT EXPOSURE (1)



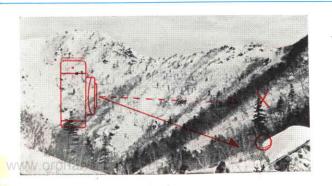
1. Set the proper film speed (ASA), by turning the ASA Speed Control Knob either left or right until the index number appears at the bottom of the magnified LV reading window.



2. Set the desired Shutter Speed by turning the Shutter Speed Control Ring until the shutter speed number is opposite the red triangle.

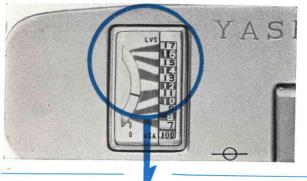


3. Now aim the Light Gathering Window of the exposure meter at the subject, making sure that it is directed at the light reflected from the most important part of the picture area.



4. Scenic views are properly measured for exposure by pointing the exposure meter downward to measure the light reflected from the main point of interest (see photo). If pointed toward the mountain-top, under-exposure will result due to meter measurement of sky brightness only.

FOR CORRECT EXPOSURE (2)



4. The meter needle will swing opposite one of the red or white section of the meter dial by which a Light Value Number will be found. This number indicates a combination of F-stop and shutter speed giving correct exposure if the reading was taken correctly.



5. The LV number, then, should be set by turning the Aperture Control Ring until it appears in LV Indicator Window.

SPECIAL LIGHTING CONDITION





Backlighting

Except for special effect, such as silhouettes, backlighted subjects, the reading should be taken from the shadow areas shown in the accompanying illustration. Care should be taken to bring the meter sufficiently close to the subject so that the main source of light does not influence the reading.

LVS-LIGHT VALUE SCALE



Assuming the LVS reading from the exposure meter is 12, turn the Aperture Control Ring until the figure 12 appers in the LV Indicatar Window. If smaller aperture or higher shutter speeds are desired, turn the Aperture and Shutter Speed Control Ring together and set the required aperture opening or shutter speed opposite the red triangle.

SIGHTING SUBJECT

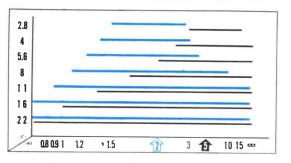


The single window combines the view/ rangefinder, which enables you to sight quickly, focus and frame the picture you wish to take. The extra large viewing window features a bright line frame indicating clearly the field of view.

When you compose your picture within this frame you are assured of getting the picture you are seeing through the viewfinder.

FOCUSING





The YASHICA 72E incorporates a simple, click-stop focusing ring calibrated in meter and feet for rapid focusing. The YASHICA 72E focuses from 0.8 meter to infinity.

Distances engraved in the focusing ring are 0.8, 1, 1.5, 2, 3, 5m, infinity, and 2.6, 3.5, 5, 7, 10, 15, ft. infinity.

To focus, turn the focusing ring until the distance from camera to subject is opposite the red index line in the Light Gathering Window.

← Remarks:

Blue lines; distance 2 meter Black lines; distance 5 meter

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HOW TO HOLD CAMERA





It is very important to hold your camera correctly and steadily when taking picture in order to obtain good results. Hold it closely to your face with your elbows held close to your waist, so that blurring will not occur.

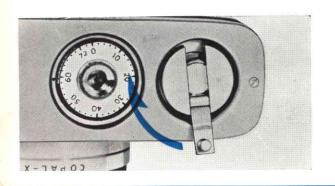
UNLOADING FILM



After taking a full roll of film it is necessary to rewind the film into the casette before removing the exposed film from the camera.



Press the Film Release Button which is located on the underside of the camera. It need be held in position.



Flip up the film Rewind Crank and wind in the direction of the arrow.

Toward the end of the film you will feel a slight resistance. But continue turning the rewind crank until the film pulls away from the slot on the Take-up Spool.



When the film is completely rewound into the casette, open the back cover by pulling back cover locking bar dawnward. Remove casette containing exposed film.

TAKING FLASH PICTURES



*The YASHICA 72E offers X synchronization. Slip your flash unit into the accessory shoe. Insert the synchro-cord into the "X" terminal on the front.

*When using Electronic Flash, follow the diagram given below.

Bulb Used	Shutter Speed
Short peak	1/60 sec. or slower
Medium peak	1/30 sec. or slower

*As you become more advanced, you will want to use various filters, such as orange, green, etc., for different effects. Ask your dealer for detailed information.

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FILTER





*When using filter, adjust your exposure setting to compensate for the light absorbed by the filter.

When using a filter with a factor of 2, for instance, the LV number must be adjusted one step lower, and a factor of 4 it should be cut down two steps lower.

Example:

LV Number read from the meter 13
Filter in use X2 Filter
LV Number should be set 12
Filter in use X4 Filter
LV Number should be set 11

CABLE RELEASE & SELF-TIMER



A standard screw-in type Cable Release or a self-timer can be fitted to your YASHICA 72E. Screw the cable release into the socket provided on the Shutter Release Button. Your camera dealer will supply the proper cable release or self-timer for your camera.

CARE OF YOUR YASHICA 72-E

Be sure to replace the Lens Cap when camera is not in use. Keep your camera away from dust and moisture. For cleaning the lens surface to remove dust or dirt, always wipe it very lightly by using clean gauze or lens cleaning cloth. Do not wipe lens with a dirty handkerchief.

When you are not using your camera for a long period do not leave shutter set. $21 \mbox{\ensuremath{\text{loww}}}.orphancameras.com$

CAMERA IDENTIFICATION

As soon as possible after you purchase your Yashica 72-E, fill in the information required below. Keep this booklet in a safe place. In case of loss or theft this information may prove valuable in reacvering the camera.

VASHICA 72-E Serial Number /115-3010375	
YASHINON f/2.8 28mm Lens Number	
PURCHASED at Holey Jones	N .
(Name of firm)	
DATE of PURCHASE aug. 19,1967	

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